Pfizer Animal Health

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Pfizer Animal Health	
Financial Details	
Total Company Revenue in 2010	$ 67 Bn
Revenue from Animal Health Market in 2010	$ 3.575 Bn
% of revenue from Animal Health in 2010	5.34%
Segmentwise Revenue Breakup ($ Bn)	
Livestock Vaccines	2.145
Companion Vaccines	1.43
Number of Major Vaccines (Animal-wise)	
Poultry	2
Swine	4
Fish	2
Sheep	4
Cattle	2
Canine	16
Feline	9
Equine	1
Mergers and Acquisitions (2009 - 2011)	**Consideration**
Wyeth	$ 68 Bn
Synbiotics Corp	$ 735 Mn
RFCL-Vetnex Animal Health Unit	$ 75 Mn
Microtek International Inc	undisclosed
King Pharmaceuticals Inc	$ 3.6 Bn
Future Focus Areas	
Veterinary Vaccines under trial	0 (Innovative Vaccines in the last few years: 2 vaccines for dogs, 2 vaccines for swine, 1 for cattle)
Future Focus Areas of the company in the Veterinary Vaccines Market	Vaccines for emerging diseases such as blue-tongue, African horse sickness
	Vaccines for dogs and cats

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