

# Business Research

## Medical Devices

- ? [Cardiac Pacemakers](#)
- ? [Company Profile - Boston Scientific](#)

## Pharmaceuticals

- ? [Prescription to OTC Switch Market Analysis](#)
- ? [Veterinary Vaccines Market Report](#)
- ? [Company Profile - Olympus Corporation](#)

## Telecommunication

- ? [OLED Mobile Phones Market Research and Analysis Report](#)



## Analytical Techniques we use

- ? Conjoint Analysis
- ? Choice Modeling
- ? Structural Equation Modeling and Path Analysis
- ? Linear and Nonlinear Regression Techniques
- ? Cluster Analytic Techniques
- ? Bass Diffusion Modeling
- ? ANOVA, MANOVA, & ANCOVA
- ? Factor Analysis
- ? Discriminant Analysis
- ? Multi-Dimensional Scaling
- ? Perceptual Mapping
- ? Mixture Modeling
- ? Multiple Regression Analysis
- ? P&E Analysis
- ? TURF Analysis
- ? CPM Optimization
- ? Heat Mapping
- ? Superior Data Visualization